

theExchange NEWSLETTER

New Wheels, Big Impact

We are excited to announce the addition of a new vehicle, thanks to a partnership with Dahl Automotive.

In 2024, theExchange volunteer transportation team made more than 300 deliveries, traveling nearly 3,000 miles.

"theExchange is grateful for the generous partnership with Dahl Automotive, which provided our program the opportunity to secure our first vehicle," says Ben Hein, Shelter Development, Executive Director. "theExchange is fortunate to have the support of our community and we thank Dahl Automotive for their investment to support our work and ensure theExchange can stay on the move, serving those in need," adds Hein.



Pictured left to right - Transportation Volunteers Jay, Steve, Ken and Bob

The Work You Make Possible

As we enter the second half of 2025, theExchange would like to thank you for your generous support! Each donated household good, volunteer hour and financial contribution supports our mission of providing home essentials for community members in need.

MID-YEAR SERVICE UPDATE

Volunteer Hours 1677	 Households Served 294
Individual Donations 875	 Individuals Served 869
	 Miles Traveled 1201

About Dahl Automotive

Since 1911, Dahl Automotive spans five generations and is one of the oldest auto groups in the United States under continuous family ownership. Dahl Automotive employs over 600 team members in Wisconsin and Minnesota through 14 dealerships, two body shops, two parts and accessory businesses, and an auto museum. Dahl Automotive is a humility-based, servant-led organization focusing on growing their business and impacting their team, families and community in a positive way.

Spotlight at the Ballpark

On June 13th, theExchange served as the La Crosse Loggers "Non Profit of the Night" sponsored by Trustpoint. This event gave our volunteer team the chance to share program information with fans at the game, while also enjoying time together as a group. It was a wonderful opportunity to show our gratitude for the time and talents our volunteers bring to theExchange. Huge thanks to the La Crosse Loggers and Trustpoint for the opportunity to participate!



COMMUNITY EVENTS

Collaboration is central to the mission of theExchange! Developing collaborative relationships means being an active member of our community. Through community events and speaking engagements, theExchange always appreciates the opportunity to share the work of the program with the larger community. **Thanks to all team members who volunteer to staff these recent and upcoming community events!**

August 28th	Viterbo's Annual Welcome Back Bash
September 2nd	WTC's Annual block party
September 3rd	Annual Sample the City/Volunteer Fair
September 15th	3rd Annual Non-profit Vendor Fair, Hosted by LASHRM
September 22nd	Fareway for Families, Hosted by Safe Families for Children La Crosse
October 4th	Viterbo Service Saturday

theExchange is currently seeking volunteers to support our program!

If you would like more information on joining theExchange transportation team and other ways you can support the program, click the ♥ below or visit www.theexchangelacrosse.org

**We're Always Looking
For NEW Volunteers!**



CLICK TO LEARN MORE



United Way

Earlier this summer, theExchange was one of four local programs to receive support via a Great Rivers United Way imPacks Event. DSG generously purchased materials and assembled kits with paper towels, toilet paper, dish soap and other cleaning supplies to give to neighbors in need who are setting up new homes. We are grateful to both DSG and Great Rivers United Way for this support and coordination of this donation!

Our Mission

Through the effective reuse of donated items, theExchange collaborates with local organizations to provide home essentials for community members in need. At first glance the mission statement seems straightforward! Earlier this year theExchange Advisory Committee took a deep dive to identify all of the individual elements that contribute to support the program's successful delivery of our mission.

theExchange Advisory Committee is comprised of a dedicated team of community volunteers who impart a wide range of personal and professional experiences. The committee supports theExchange by offering their perspective in areas of program development, community engagement and fundraising.

The below graphic contains common themes and elements the committee identified as supporting theExchange's mission. **Our thanks to Advisory Committee members Deb Dobrunz, , Nathan Crowder, Sr. Helen Elsbernd, Joni Heath, Rebecca Naugler, Lindsey Schwarz-Nichols, Tracy Ballzer and Audrey Lucier for their dedicated service to theExchange.**



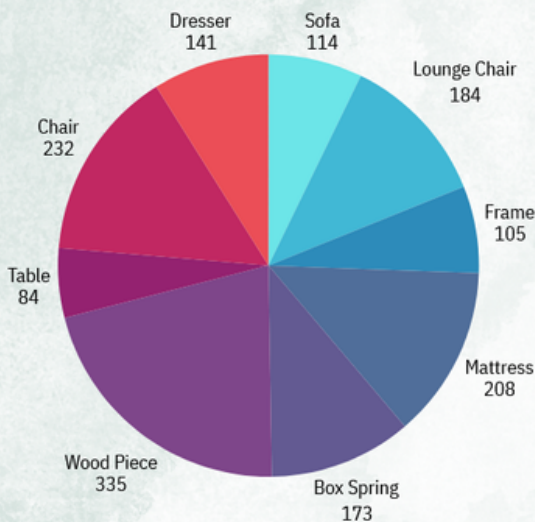
Reuse

In addition to providing support for members of our community experiencing hardship, theExchange also serves as an important point of reuse for the community. The Environmental Protection Agency estimates that more than 13 million tons of household goods are disposed of in American landfills each year.

Thanks to the generosity of community donors, theExchange is doing our part to give new life to gently used items that may otherwise be destined for local landfills. **Through July 2025, theExchange has served as the point of reuse for more than 107,000 lbs (53.8 tons) of large household goods.**

Reuse at theExchange

Furniture by Item



1,600 Individual Items Repurposed

**Totaling 107,450 lbs
53.7 Tons**



Jan1- July 31, 2025